

DEVELOPING EFFECTIVE POLICIES: ANALYSIS, EVIDENCE AND IMPACT

GOVERNMENT, POLICY AND JUSTICE PORTFOLIO



CROWN AGENTS
ACCELERATING SELF-SUFFICIENCY & PROSPERITY

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DEVELOPING EFFECTIVE POLICIES: ANALYSIS, EVIDENCE AND IMPACT

COURSE OUTLINE

The most robust policies are underpinned and driven by strong and demonstrable evidence. This five-day course will help all those within governmental, public, private or NGO organisations who are responsible for the design, planning and implementation of policies, to improve their decision-making skills throughout the different stages of the policy process.

Focused on addressing the problems faced by delegates in their policy, programme or project challenges, on this course you will choose a real-life issue to work through over the week. Delegates will explore all stages of policy-making, from initial planning through to post implementation monitoring and evaluation. The different types and resources of evidence will be examined to assess their value and contribution, and how they can best be combined with other factors that affect the policy-making process.

This course will cover areas such as: systematic reviews; data from censuses and surveys; experimental evidence; economic appraisal methods; implementation evidence; qualitative methods and public consultations. This highly practical workshop also includes guidance on how to improve your communication of policy ideas to decision makers, including Ministers.

COURSE OBJECTIVES: On completion, you will be able to:

- Understand and implement the benefits of evidence-based policy making
- Use the best available evidence to improve your decision making around policies and their substance
- Appraise the worth and quality of available evidence
- Understand the various factors that can influence policy making
- Commission and manage research, evaluation and analytical services

KEY TOPICS

- Using research evidence to develop, implement and monitor robust and strategic policy
- The different types of research and evaluation
- Compiling high-quality evidence in performance-managed government and resource allocation
- Reviewing examples of evidence-based policy-making from different countries

This is week one of **The Policy Toolkit: Evidence, Evaluation and Impact Assessment**.

DURATION	FEE	DATE	VENUE
05 days	£2,650	13 - 17 May 2024	London
		14 - 18 October 2024	London

“ON DEMAND” COURSES



In addition to the scheduled dates shown, we are flexible to schedule additional dates to our calendar in a location of your choice. To ensure we can explore adding an additional date, do aim to contact us with your request with a minimum of 4 months' notice to allow the course to be advertised.

WE REWARD LOYALTY

We offer all our clients a '4+1' loyalty scheme. For every four delegates enrolled from an organisation in any calendar year, we will provide you with one additional place, free of charge.

“Well staffed organisation offering a great training experience and objectives.”

ERIC AMANKWAAH JUNIOR, Economics Officer, Ministry of Finance, Ghana.



FEATURED TRAINER

DR. PHILIP DAVIES

Philip is a leading figure in the development of evidence-based policy in the UK.

He has a wealth of knowledge in the area and has lectured and consulted throughout the world. Philip is a graduate of the Universities of

Oxford, London and California and was a faculty member of Oxford University for much of his career. He has also been a senior civil servant in the UK Cabinet Office and HM Treasury, responsible for policy evaluation and analysis. Philip is a leading figure in the development of evidence-based policy in the UK and has lectured and consulted widely on this topic throughout the world.

Philip has worked with the African Union Commission and the World Bank to develop impact evaluations and the use of evidence to reduce poverty in Indonesia, Africa and the Middle East.

THE POLICY TOOLKIT: EVIDENCE, EVALUATION AND IMPACT ASSESSMENT

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THE POLICY TOOLKIT: EVIDENCE, EVALUATION AND IMPACT ASSESSMENT

COURSE OUTLINE

This 10-day programme combines:

Developing Effective Policies: Analysis, Evidence and Impact 05 days

Evaluation and Impact Assessment of Policies and Projects 05 days

Policy makers worldwide face pressure to deliver public services with a high degree of impact and quality, often within a limited budget, calling for decisions to be made based on effectiveness and value for money. On completing this combined programme, you will be better equipped to oversee all aspects of the policy-making process from the development stage through to legislation.

In week one, delegates will focus on how evidence and analysis can inform decision making across the policy cycle. They will assess different types and sources of evidence as well as exploring the potential barriers to finding and using the best available evidence, and how these can be overcome.

Week two looks at the different methods of evaluation and impact assessment commonly used to establish the likely impacts and outcomes of a policy. This programme covers methods of monitoring policies and projects in both the long and short-term to assess if the desired outputs and outcomes are being achieved.

Delegates on this highly interactive programme will also have the opportunity to visit a UK government department or agency to witness best practice in action.

COURSE OBJECTIVES: On completion, you will be able to:

- Understand the principles of good policy making
- Make use of different types of evidence and evaluation to create successful policies, projects or programmes

- Analyse policy for the purposes of drafting legislation
- Work more effectively with policy-making or drafting colleagues
- Improve your use of appropriate legislative expression
- Communicate policy ideas more effectively

KEY TOPICS

- Applying critical appraisal of research evidence to formulate sound policy
- Understanding the processes involved in analysing policy from a drafter's perspective
- Communicating and 'selling' policy ideas to key decision makers

DURATION	FEE	DATE	VENUE
10 days	£4,450	13 - 24 May 2024	London
		14 - 25 October 2024	London

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"Great experience. The use of practical examples in teaching was excellent and made learning easy and interesting."

GLORIA NYANTEH, Head of Monitoring & Evaluation, National Petroleum Authority, Ghana.



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