CORPORATE GOVERNANCE FOR BOARDS AND SENIOR **EXECUTIVES**



CORPORATE GOVERNANCE FOR BOARDS AND SENIOR EXECUTIVES

COURSE OUTLINE

The purpose of governance is to help build trust, transparency and accountability within a conducive corporate culture which proactively manages risks, fosters high performance and optimally achieves corporate compliance and control to enhance organisational and stakeholder value.

Corporate governance places expectations, responsibilities and accountabilities upon Boards Members and Senior Executives charged with running organisations to strive for a higher standard of consistent governance excellence. Excellent corporate governance provides the right strategic direction and control of every type of organisation.

Through robust leadership, accountability, oversight and assurance, governance goes beyond just legal and regulatory compliance and duties of care and is the key enabler of achieving the very best outcomes for all stakeholders.

This programme is designed for current and future executive and non-executive Board Members and Senior Executives. It will equip them to effectively discharge their individual and collective governance roles, responsibilities and accountabilities, and lead the organisation to success and sustainability through governance excellence.

COURSE OBJECTIVES: On completion, you will be able to:

- Define the nature, important components and requirements of corporate governance frameworks and integrate them harmoniously with other current initiatives
- Identify the structural, behavioural and procedural requirements of good governance with relevant roles, responsibilities and accountabilities within a conducive culture based on values
- · Appreciate the importance of risk governance and how to achieve it
- Design the Board's informational and assurance needs to discharge its oversight effectively while ensuring appropriate stakeholder engagement

KEY TOPICS

- The framework, nature, importance, principles and practices of good corporate governance
- Board effectiveness including direction, decision making, oversight and stakeholder engagement
- Structural and HR requirements and ensuring the right culture and behaviours
- · Achieving both organisational compliance and effective performance
- · Effective risk governance and risk management
- Meeting informational and audit/assurance needs using three lines of defence

This is week two of The Leadership and Governance Toolkit for Boards and Senior Executives.

DURATION	FEE	DATE	VENUE
05 days	£2,950	22 - 26 July 2024	London
		25 - 29 November 2024	Washington D.C.

"ON DEMAND" COURSES



In addition to the scheduled dates shown, we are flexible to schedule additional dates to our calendar in a location of your choice. To ensure we can explore adding an additional date, do aim to contact us with your request with a minimum of 4 months' notice to allow the course to be advertised.

WE REWARD LOYALTY

We offer all our clients a '4+1' loyalty scheme. For every four delegates enrolled from an organisation in any calendar year, we will provide you with one additional place, free of charge.

"Great facilitator. Knowledgeable, articulate, very involving and accommodating to sharing different experiences."

OLIVE GITAU, Board Trustee, Central Bank of Kenya.

FEATURED TRAINER

NIGEL FREEMAN

Nigel Freeman is a
Corporate Governance
specialist with many
years of experience in
both the public and
private sectors.

Nigel spent 25 years in UK Revenue and Customs in many specialist, leadership and management roles. He has also held lead roles in governance, risk, audit

and counter fraud for the UK health sector regulator. Nigel brings a wealth of experience of leadership, consultancy, training and practitioner roles. He has implemented good corporate governance, risk management, audit and assurance in the UK and many countries around the world.



DELIVERING GOOD GOVERNANCE IN PRACTICE



DELIVERING GOOD GOVERNANCE IN PRACTICE

COURSE OUTLINE

Good corporate governance is increasingly important for organisations, as compliance and performance towards success and sustainability become prioritised together with the imperative for fair and equitable treatment of stakeholders.

This course takes delegates beyond meeting structural and process requirements, exploring how to achieve effective governance performance within a conducive culture. Executives and managers will understand their stewardship responsibilities and how to discharge these in line with corporate governance principles and recognised good practice, as well as what it takes to be a responsible leader.

Delegates will explore the components of a fit-for-purpose governance framework and how this helps mitigate risk and add value, bolster reputation and create a climate of stakeholder trust that supports effective, well-informed decision making.

COURSE OBJECTIVES: On completion, you will be able to:

- Outline the nature, importance and requirements of an integrated corporate governance framework and fit with other initiatives in a global context
- Appreciate the roles, responsibilities and authority distribution in an organisation and how these operate within a robust accountability framework
- Identify behavioural and procedural requirements of good governance and how to meet expectations and requirements
- Appreciate the importance of effective practical management of risk, compliance, performance and quality and internal control
- Understand the role of Board Governance Committees in corporate governance practices
- Describe the key elements of an Integrated Assurance Framework to assure Board and Executive levels

KEY TOPICS

- Nature and importance of a good corporate governance and recent trends and developments
- Components of a good corporate governance framework and the applicable principles and practices
- The Three Lines of Defence model
- Roles, responsibilities and authority under good corporate governance
- Cultural and behavioural requirements that underpin good corporate governance
- The practices, procedures, communications and information flows key to good governance

DURATION	FEE	DATE	VENUE
10 days	£4,450	04 - 15 November 2024	London

"ON DEMAND" COURSES

In addition to the scheduled dates shown, we are flexible to schedule additional dates to our calendar in a location of your choice. To ensure we can explore adding an additional date, do aim to contact us with your request with a minimum of 4 months' notice to allow the course to be advertised.

WE REWARD LOYALTY

We offer all our clients a '4+1' loyalty scheme. For every four delegates enrolled from an organisation in any calendar year, we will provide you with one additional place, free of charge.

"Very insightful experience and very significant and helpful course. The course was very educative."

JAMES BENIAKO BOATING, Union Assistant National Secretary, Ghana Revenue Authority.

FEATURED TRAINER

NIGEL FREEMAN

Nigel Freeman is a
Corporate Governance
specialist with many
years of experience in
both the public and
private sectors.

Nigel spent 25 years in UK Revenue and Customs in many specialist, leadership and management roles. He has also held lead roles in governance, risk, audit and counter fraud for the UK health sector regulator. Nigel brings a wealth of

experience of leadership, consultancy, training and practitioner roles. He has implemented good corporate governance, risk management, audit and assurance in the UK and many countries around the world.



THE GOVERNANCE EXCELLENCE TOOLKIT

GOVERNANCE AND STRATEGY PORTFOLIO

NEW COURSE FOR 2024



THE GOVERNANCE EXCELLENCE TOOLKIT



COURSE OUTLINE

This two-week course comprises of:

Excellence in Governance: Ethics, Risk, and 05 days
Compliance Management
Excellence in Governance: Performance Management, 05 days
Internal Control and Internal Audit

Excellence in governance supports effective decision making within a clearly defined ethical and accountability framework, excellent stakeholder engagement, robust risk management, compliance, HR, information systems, and professional integrated audit and assurance arrangements.

This practical toolkit, aligned with the 11 core principles of ISO 37000 (governance of organisations) will equip relevant board committee members, executives, senior managers, and functional heads/chiefs/officers with a specialist role in internal audit, risk management, compliance and control, HR, quality and excellence, information management or security to establish, lead and manage specialist functions that meet current good practice expectations. It will also provide essential and practical insights for board secretaries and secretariat heads as well as those engaged in organisational change programmes.

COURSE OBJECTIVES: On completion, you will be able to:

- Understand the integrated concepts of: governance and ethics; risk, information and HR management; compliance and performance; control and assurance and the standards and competencies expected for each
- Appreciate how to establish, lead and manage the specialist functions to meet current and emerging global standards
- Evaluate your function's performance and compliance, and provide information and assurance as required in the accountability framework
- Engage effectively with your stakeholders

KEY TOPICS

- Current and emerging concepts and standards of governance of organisations
- Effective stakeholder engagement, direction setting and decision making
- Risk governance and management and leading the risk function
- Ethics and compliance and leading the compliance function
- Strategic HR role and responsibility supporting governance effectiveness
- Information, data and knowledge management and effective reporting
- Performance management and evaluation
- Effectiveness of the control framework
- Modern internal audit and integrated assurance

Includes complementary professional subscription with The Chartered Governance Institute.

DURATION	FEE	DATE	VENUE
10 days	£4,450	13 - 24 May 2024	Dubai
		07 - 18 October 2024	London

"ON DEMAND" COURSES

In addition to the scheduled dates shown, we are flexible to schedule additional dates to our calendar in a location of your choice. To ensure we can explore adding an additional date, do aim to contact us with your request with a minimum of 4 months' notice to allow the course to be advertised.

WE REWARD LOYALTY

We offer all our clients a '4+1' loyalty scheme. For every four delegates enrolled from an organisation in any calendar year, we will provide you with one additional place, free of charge.

"Superb experience, I would love to return and do another course."

ABDUL RAZAK BIN HAMZAH, Head of Integrity Unit, Ministry of Home Affairs, Malaysia.

FEATURED TRAINER

NIGEL FREEMAN

Nigel Freeman is a
Corporate Governance
specialist with many
years of experience in
both the public and
private sectors.

Nigel spent 25 years in UK Revenue and Customs in many specialist, leadership and management roles. He has also held lead roles in governance, risk, audit

and counter fraud for the UK health sector regulator. Nigel brings a wealth of experience of leadership, consultancy, training and practitioner roles. He has implemented good corporate governance, risk management, audit and assurance in the UK and many countries around the world.



EXCELLENCE IN GOVERNANCE: ETHICS, RISK, AND COMPLIANCE MANAGEMENT





EXCELLENCE IN GOVERNANCE: ETHICS, RISK, AND COMPLIANCE MANAGEMENT



COURSE OUTLINE

Excellence in governance supports effective decision making within a clearly defined ethical and accountability framework, excellent stakeholder engagement, and robust risk management, compliance, HR, information systems.

In an increasingly volatile world, organisations are faced with challenging ethical dilemmas and wholly new, emerging and fast moving geo-political, economic, ethical, technological, AI, environmental and societal risks which threaten their and our sustainability. Dealing with key ethical issues, risks, and also applying effective stakeholder engagement, whilst managing compliance, are all critical to organisational performance and to securing a sustainable future. Governing bodies now need to redefine meaningful, relevant organisational strategic purpose and adapt to significant change in recognised expectations, standards, principles and practices in governance, risk, and compliance areas.

This practical one-week course will help you to successfully navigate your function in the right direction so that it delivers maximum impact and value to your organisation and it's stakeholders. It will equip relevant board committee members, executives, senior managers, and functional heads/chiefs/officers with a specialist role in, governance, risk management, and compliance, to establish, lead and manage specialist functions that meet current and emerging good practice expectations.

COURSE OBJECTIVES: On completion, you will be able to:

- Understand the integrated concepts of governance, ethics, risk, information, HR and compliance management; and the standards and competencies expected for each
- Appreciate how to establish, lead and manage the specialist functions to meet current and emerging global standards
- Evaluate your function's performance and compliance
- Engage effectively with your stakeholders

KEY TOPICS

- Current and emerging concepts and standards of governance of organisations
- Applied stakeholder engagement
- Direction setting and decision making
- Risk governance and management and leading the risk function
- Ethics and compliance and leading the compliance function
- Strategic HR role and responsibility supporting governance effectiveness
- Information, data and knowledge management and effective reporting

Includes complementary professional subscription with The Chartered Governance Institute.

This course is week one of The Governance Excellence Toolkit.

DURATION	FEE	DATE	VENUE
05 days	£2,650	13 - 17 May 2024	Dubai
		07 - 11 October 2024	London

"ON DEMAND" COURSES

In addition to the scheduled dates shown, we are flexible to schedule additional dates to our calendar in a location of your choice. To ensure we can explore adding an additional date, do aim to contact us with your request with a minimum of 4 months' notice to allow the course to be advertised.

WE REWARD LOYALTY

We offer all our clients a '4+1' loyalty scheme. For every four delegates enrolled from an organisation in any calendar year, we will provide you with one additional place, free of charge.

"I have been to other Crown Agents courses but the quality of teaching especially from Nigel Freeman on this course was great."

SANDRA OPOKU, Director, Ghana Ports and Harbours Authority.

FEATURED TRAINER



Nigel Freeman is a Corporate Governance specialist with many years of experience in both the public and private sectors.

Nigel spent 25 years in UK Revenue and Customs in many specialist, leadership and management roles. He has also held lead roles in governance, risk, audit

and counter fraud for the UK health sector regulator. Nigel brings a wealth of experience of leadership, consultancy, training and practitioner roles. He has implemented good corporate governance, risk management, audit and assurance in the UK and many countries around the world.



EXCELLENCE IN GOVERNANCE: PERFORMANCE MANAGEMENT, INTERNAL CONTROL AND INTERNAL AUDIT

GOVERNANCE AND STRATEGY PORTFOLIO

NEW COURSE FOR 2024



EXCELLENCE IN GOVERNANCE: PERFORMANCE MANAGEMENT, INTERNAL CONTROL AND INTERNAL AUDIT



COURSE OUTLINE

The first quarter of this century has been particularly disruptive with significant adverse impacts across economies, society, and the environment globally. The future risk landscape heralds not only traditional, risks that we have been grappling with for decades [with limited success, but also wholly new, emerging, volatile, and fast moving geo-political, economic, ethical, technological, Al, environmental and societal risks which threaten our sustainability.

All entities, whether commercial, government or non-profit, must collaborate and engage more effectively and transparently with all stakeholders to pro-actively enable a better future across all sustainability dimensions. Governing bodies are working hard to redefine and elaborate meaningful, relevant organisational strategic purpose and the values that underpin performance. ESG is currently high on all agendas.

Good governance supports effective decision making within a clearly defined ethical and accountability framework, and excellent stakeholder engagement. Good governance achieves an appropriate balance between performance and compliance. To achieve this an organisation needs effective internal control. Rapid advances in digital technology, and newly emerging working norms and societal expectations are significantly changing the control landscape.

An effective Internal Audit function is essential and to gain optimal value for the organisation and the governance machinery. New forward-looking international internal audit standards will be a beacon for development so that internal audit functions can play their full role within an integrated assurance framework.

WHO IS THIS PROGRAMME FOR?

This practical course will equip relevant board committee members, executives, senior managers, and functional heads/chiefs/officers with a specialist role in governance, performance management, control and internal audit, to establish, lead and manage specialist functions that meet current and emerging good practice expectations. It will also provide essential and practical insights for board secretaries and secretariat heads as well as those engaged in organisational change programmes.

COURSE OBJECTIVES: On completion, you will be able to:

- Understand the integrated concepts of governance, ethics, performance management, control, internal audit, and assurance and the standards and competencies expected for each, including structural, procedural and behavioural components
- Appreciate how to establish, lead and manage the specialist functions to meet current and emerging global standards
- Evaluate your function's performance and compliance, and provide information and assurance as required in the accountability framework
- Engage effectively with your stakeholders

KEY TOPICS

- Current and emerging concepts and standards of governance of organisations
- Effective stakeholder engagement
- Performance management
- Effectiveness of the control framework
- Effective internal audit and integrated assurance

Includes complementary professional subscription with The Chartered Governance Institute.

This course is week two of The Governance Excellence Toolkit.

DURATION	FEE	DATE	VENUE
05 days	£2,650	20 - 24 May 2024	Dubai
		14 - 18 October 2024	London

"ON DEMAND" COURSES

In addition to the scheduled dates shown, we are flexible to schedule additional dates to our calendar in a location of your choice. To ensure we can explore adding an additional date, do aim to contact us with your request with a minimum of 4 months' notice to allow the course to be advertised.

WE REWARD LOYALTY

We offer all our clients a '4+1' loyalty scheme. For every four delegates enrolled from an organisation in any calendar year, we will provide you with one additional place, free of charge.

FEATURED TRAINER

NIGEL FREEMAN

Nigel Freeman is a
Corporate Governance
specialist with many
years of experience in
both the public and
private sectors.

Nigel spent 25 years in UK Revenue and Customs in many specialist, leadership and management roles. He has also held lead roles in governance, risk, audit

and counter fraud for the UK health sector regulator. Nigel brings a wealth of experience of leadership, consultancy, training and practitioner roles. He has implemented good corporate governance, risk management, audit and assurance in the UK and many countries around the world.



THE STRATEGY TOOLKIT



THE STRATEGY TOOLKIT

COURSE OUTLINE

This three-week programme combines:

Creating Innovative Practices and Strategies (approved by the Institute of Leadership) Directing and Managing Organisational Strategy 05 days

05 days

Ideal for individuals with responsibility for creating or directing strategy in their organisation. In week one, delegates will focus on what innovation means and how it can be stimulated in teams and individuals to create an organisational strategy that's adaptable and resilient in a changing world. Delegates will draw on their own real-life strategic challenges and work on solutions with input from their peers, tutors and inspirational guest speakers and visits.

In week two, the focus is on the practical skills and techniques needed to create a workable and sustainable strategy that aligns with organisational risks and opportunities, utilising the most effective planning and measurement tools and technologies.

COURSE OBJECTIVES: On completion, you will be able to:

- Understand your organisation's unique strategic challenges
- Enhance the competencies that facilitate innovation
- Select and plan strategies and manage risks effectively
- Establish strategic objectives using tools such as the balanced scorecard
- Develop performance management processes that ensure alignment of objectives
- Make best use of innovations in information, communications and technology
- Empower teams and effectively manage conflicts arising from change

KEY TOPICS

- Exploring how innovative organisations measure, plan for and implement innovation and optimise information technology
- Understanding your organisation's priorities and current approach to strategic management
- Developing an organisation that wants to learn and improve
- Determining strategic objectives, allocation of resource and budget, and measurement of success
- Best use of project life cycle and planning tools
- Leadership styles and behaviours that facilitate or hinder innovation
- Aligning department, team and individual performance to strategic objectives

DURATION	FEE	DATE	VENUE
10 days	£4,450	01 - 12 July 2024	London

"ON DEMAND" COURSES



In addition to the scheduled dates shown, we are flexible to schedule additional dates to our calendar in a location of your choice. To ensure we can explore adding an additional date, do aim to contact us with your request with a minimum of 4 months' notice to allow the course to be advertised.

WE REWARD LOYALTY

We offer all our clients a '4+1' loyalty scheme. For every four delegates enrolled from an organisation in any calendar year, we will provide you with one additional place, free of charge.

"Superb experience, I would love to return and do another course."

ABDUL RAZAK BIN HAMZAH, Head of Integrity Unit, Ministry of Home Affairs, Malaysia. A delegate attending Governance, Risk and Compliance Management and Integrated Assurance.

FEATURED TRAINER

RALPH NAYLOR

A natural facilitator of skills development in leadership, change, innovation and project working, Ralph uses dynamic approaches and real-life situation training to enable delegates to commit to

decisions and actions, both personal and organisational.

He has extensive experience working with many organisations in the public, private and third

Ralph has an MSc in Organisational Behaviour and is a member of The Learning and Performance Institute, Chartered Institute of Personnel Development and the Institute of Leadership and Management.



CREATING INNOVATIVE PRACTICES AND STRATEGIES

[APPROVED BY THE INSTITUTE OF LEADERSHIP]





CREATING INNOVATIVE PRACTICES AND STRATEGIES

(APPROVED BY THE INSTITUTE OF LEADERSHIP)

COURSE OUTLINE

The dynamic global environment challenges all organisations to evolve and respond to changing trends. Successful innovation is at the heart of making the most of the opportunities this provides.

This programme focuses on enabling managers to stimulate innovation in teams and individuals at all levels in their organisation for improved operational performance and the development of effective strategies for long term success.

The programme is highly interactive and responsive to participants' environments, focused on relevant problems, experience sharing and evaluation of best practices with a range of guest speakers and visits. It's ideal for all managers and leaders actively seeking new or improved strategies and outputs and ways for their organisation to deliver them.

COURSE OBJECTIVES: On completion, you will be able to:

- Enhance the competencies that facilitate innovation
- Develop organisations flexible enough to meet demands
- Make best use of innovations in information, communications and technology
- Select and plan strategies sensitive to a changing and uncertain environment and manage risks effectively
- Empower teams and effectively manage the conflicts that innovation can provoke
- Support the adoption and continuous improvement of innovative strategies

KEY TOPICS

- What is an innovative organisation? Explore influences such as culture, structure and business model
- Developing an organisation and teams within it that respond, learn and improve

- Case studies of innovative organisations: how they measure, plan for and implement innovation and optimise information technology
- The power of engaging stakeholders in innovative thinking using participative decision-making tools
- Using project life cycle and planning tools with agility and managing the risks of innovation
- Managing in a culture of change: motivation, influence, and conflict management
- Leadership styles and behaviours that facilitate or hinder innovation



This is an IoL endorsed programme. For full details see the course outline at www.crownagents.com/training/

This is week one of The Strategy Toolkit.

DURATION	FEE	DATE	VENUE
05 days	£2,650	01 - 05 July 2024	London

"ON DEMAND" COURSES



In addition to the scheduled dates shown, we are flexible to schedule additional dates to our calendar in a location of your choice. To ensure we can explore adding an additional date, do aim to contact us with your request with a minimum of 4 months' notice to allow the course to be advertised.

WE REWARD LOYALTY

We offer all our clients a '4+1' loyalty scheme. For every four delegates enrolled from an organisation in any calendar year, we will provide you with one additional place, free of charge.

"Excellent delivery with great content. Overall it was a wonderful experience."

KOFI OFOSU NKANSAH, Managing Director, Accra Digital Centre, Ghana.

FEATURED TRAINER

RALPH NAYLOR

T ena

A natural facilitator of skills development in leadership, change, innovation and project working, Ralph uses dynamic approaches and real-life situation training to enable delegates to commit to

decisions and actions, both personal and organisational.

He has extensive experience working with many organisations in the public, private and third sectors.

Ralph has an MSc in Organisational Behaviour and is a member of The Learning and Performance Institute, Chartered Institute of Personnel Development and the Institute of Leadership and Management.



DIRECTING AND MANAGING ORGANISATIONAL STRATEGY



DIRECTING AND MANAGING ORGANISATIONAL STRATEGY

COURSE OUTLINE

Clear strategic direction in an organisation ensures the effective management of staff resources and the successful delivery of operations and projects.

This programme focuses on enabling senior staff to develop both realistic and achievable strategic plans for their organisations, and the control mechanisms to ensure delivery. Through the use of case studies, visits, guest speakers and assignments, it will provide practical frameworks that can be put to work straight away on return to the office.

Delegates will be asked to identify a 'live' problem which they will work on through the week, presenting and discussing action plans, sharing experiences and evaluating best practice.

This course is ideal for directors and senior managers who are actively involved in strategic development and management.

COURSE OBJECTIVES: On completion, you will be able to:

- Communicate a clear vision and mission for the organisation
- Establish an understanding of the global, regional and local trends and risks that could affect the organisation's success
- Carry out a comprehensive analysis of strengths, weaknesses, opportunities and threats
- Establish strategic objectives aligned to the vision and mission, using a range of strategic and objective-setting tools such as the balanced scorecard
- Develop performance management processes that ensure alignment of objectives at all levels
- Ensure a process for initiating, managing and controlling change projects

KEY TOPICS

- Organisational analysis: understanding your organisation's priorities and approach to strategic management
- Articulating a strategic vision that is meaningful and inspirational
- · Analysing the key trends, threats and drivers
- Determining strategic objectives, allocation of resource and budget, and measurement of success
- Aligning department, team and individual performance to strategic objectives
- Information systems for control of activities and decision making
- Management of organisational change projects

This is week two of The Strategy Toolkit.

DURATION	FEE	DATE	VENUE
05 days	£2,650	08 - 12 July 2024	London

"ON DEMAND" COURSES



In addition to the scheduled dates shown, we are flexible to schedule additional dates to our calendar in a location of your choice. To ensure we can explore adding an additional date, do aim to contact us with your request with a minimum of 4 months' notice to allow the course to be advertised.

WE REWARD LOYALTY

We offer all our clients a '4+1' loyalty scheme. For every four delegates enrolled from an organisation in any calendar year, we will provide you with one additional place, free of charge.

"Crown Agents provides a holistic and well vested view on a subject matter and area. The training sessions were educative and insightful."

TIFANNY PEARL AFFUL, Assistant Director IIA, Ministry of Energy, Ghana.

FEATURED TRAINER

TOLU OMODARA

Tolu is an institutional strengthening and strategic management practitioner whose experience stretches across several key sectors.

She has played a critical role in implementing reforms in Nigeria, including leading the implementation of Competency-Based Recruitment in MTN, the development and implementation of an HR Reform Plan for the Federal Civil Service Commission, the implementation of a new Performance Management Process for Kaduna State Judiciary and the creation of a Leadership Development Programme for Nigeria's Federal Civil Service.

With many years of training and capacity building experience, Tolu has delivered strategy and leadership workshops in the USA, UK, UAE and Africa.



BOARD EFFECTIVENESS AND BEST PRACTICE PERFORMANCE



BOARD EFFECTIVENESS AND BEST PRACTICE PERFORMANCE

COURSE OUTLINE

Good governance lays the foundation for setting the right purpose and direction for an organisation and the fulfilment of that purpose in an ethical, productive and responsible way. An effective board strikes the right balance between its compliance and performance obligations so as to generate value for the organisation and its stakeholders through governance excellence. Due to rapidly changing global priorities, stakeholder demands and a volatile risk and opportunities landscape, boards of all types from all sectors need to step up to optimise their performance to effectively deliver the desired ESG (environmental, social and governance) results that will drive ethical and sustainable success.

It is important that boards establish a meaningful suite of metrics and the means of assessing their own performance (both collectively and individually) to be able to drive through timely improvements for organisational development. Only if the board is truly effective and high performing can it lead and drive through its stewardship responsibilities for the advancement and performance of the whole organisation.

WHO IS THIS PROGRAMME FOR?

This programme is designed for current and future executive and non-executive Board Members and Senior Executives. It will consider all aspects of effectiveness, including the structural, technical, ethical and attitudinal elements that lead to meaningful change.

COURSE OBJECTIVES: On completion, you will be able to:

- Understand the different types of boards, what they are accountable for and to whom
- Understand the nature and importance of governance and how boards can work with the executive and management teams to identify and achieve good governance standards
- Appreciate how to achieve a balance between compliance and performance obligations
- Understand risk governance and risk culture

- Define good board performance practices, both individual and collective, that are necessary to deliver the purpose and desired outcomes of the organisation
- Understand board composition and succession best practice
- Appreciate the various ways of assessing effectiveness and performance
- Be able to develop an action plan to improve your organisation's board effectiveness

KEY TOPICS

- The nature, purpose, principles and practices of ESG
- Accountability and performance
- Organisational purpose, culture compliance, performance and sustainability
- Measurement and evaluation criteria for board effectiveness
- Board oversight and assurance, and stakeholder engagement
- Improvement, development and succession planning

DURATION	FEE	DATE	VENUE
05 days	£2,650	21 - 25 October 2024	London

"ON DEMAND" COURSES



In addition to the scheduled dates shown, we are flexible to schedule additional dates to our calendar in a location of your choice. To ensure we can explore adding an additional date, do aim to contact us with your request with a minimum of 4 months' notice to allow the course to be advertised.

WE REWARD LOYALTY

We offer all our clients a '4+1' loyalty scheme. For every four delegates enrolled from an organisation in any calendar year, we will provide you with one additional place, free of charge.

"I have been to other Crown Agents courses but the quality of teaching especially from Nigel Freeman on this course was great."

SANDRA OPOKU, Director, Ghana Ports and Harbours Authority.

FEATURED TRAINER

NIGEL FREEMAN

Nigel Freeman is a
Corporate Governance
specialist with many
years of experience in
both the public and
private sectors.

Nigel spent 25 years in UK Revenue and Customs in many specialist, leadership and management roles. He has also held lead roles in governance, risk, audit

and counter fraud for the UK health sector regulator. Nigel brings a wealth of experience of leadership, consultancy, training and practitioner roles. He has implemented good corporate governance, risk management, audit and assurance in the UK and many countries around the world.



THE CROWN AGENTS CORPORATE GOVERNANCE RETREAT



THE CROWN AGENTS CORPORATE GOVERNANCE RETREAT

Accelerate your progress on the journey towards governance excellence

Our residential retreat is the perfect next step for alumni who have completed our open or tailored corporate governance courses for Boards, Senior Executives and non-executives or those taking up a senior position within the Governing Body of an organisation who wants to take their self-development to the next level.

Held in beautiful Zanzibar, this programme will take you completely out of your demanding and stressful environment, creating a space where you can truly pause, take stock and challenge yourself to think differently.

WHY IS GOVERNANCE EXCELLENCE CRITICAL NOW?

The world has never been as uncertain, dynamic and complex as it is today. Enormous shifts are accelerating change in our environments, communities, economies, lives and work. Dealing with this volatility and striving for a sustainable future needs extensive transformation; it is the Governance Body that initiates and directs that transformation.

The governing bodies of organisations have to make the right decisions on future priorities to ensure sustainability. To be effective at this, they need to adjust their mindset, skills and behaviours to meet international best practice.

THIS RETREAT IS ABOUT HELPING YOU TO IDENTIFY COMPETENCY ENHANCEMENTS TO EFFECTIVELY CONTRIBUTE AND EXCEL AS A MEMBER OF THE GOVERNANCE BODY

Your governance role will severely test your ability to predict, learn, understand, have and express opinions, make judgments and execute decisions based on knowledge and reason. This immersive course will help you to explore how to ensure synergy, trust and confidence between the board and stakeholders, and have decisive influence over the organisations' performance.

On completion, you will be able to evaluate your individual competency and performance and that of the governance team as a whole, to identify opportunities for improvement.

SPECIAL FEATURES OF THIS COURSE

 You will be asked to complete a corporate governance diagnostic questionnaire before commencing the retreat to inform your individual learning and development plan

- You will hear from a range of inspiring individuals onsite or at an experiential visit
- The emphasis will be on personalised coaching style sessions that explore your strengths, challenges and aspirations
- You will explore your personal challenges and work through to a solution and action plan
- Delegates will be able to practice their governance team skills through a number of dynamic experiential group exercises focusing on common issues such as:
 - Optimising governance capital
 - Authority and Accountability matrix
 - Managing conflicts of interest
 - Risk governance
 - Embracing technological risks and opportunities
 - Information and knowledge governance
 - Excellence in stakeholder engagement
 - Intelligent and competent governance
 - Effective decision making
 - Managing the TRUST brand, personal and organisation
- There will be frequent networking opportunities and ongoing access through Crown Agents' alumni network
- Following the retreat, three sessions of optional remote coaching will be available for three months
- Return to the office motivated, re-focused and more 'Fit for the Future' in your governance role and as a member of the governing body.

Fee includes five-nights' accommodation in 5* hotels, and all meals.

DURATION	FEE	DATE	VENUE
05 days	£3,450	30 September - 11 October 2024	Zanzibar

WE REWARD LOYALTY

We offer all our clients a '4+1' loyalty scheme. For every four delegates enrolled from an organisation in any calendar year, we will provide you with one additional place, free of charge.

FEATURED TRAINER

NIGEL FREEMAN

Nigel Freeman is a
Corporate Governance
specialist with many
years of experience in
both the public and
private sectors.

Nigel spent 25 years in UK Revenue and Customs in many specialist, leadership and management roles. He has also held lead roles in governance, risk, audit

and counter fraud for the UK health sector regulator. Nigel brings a wealth of experience of leadership, consultancy, training and practitioner roles. He has implemented good corporate governance, risk management, audit and assurance in the UK and many countries around the world.

