

# THE STRATEGY TOOLKIT

GOVERNANCE AND STRATEGY PORTFOLIO



**CROWN AGENTS**  
ACCELERATING SELF-SUFFICIENCY & PROSPERITY

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# THE STRATEGY TOOLKIT

## COURSE OUTLINE

This three-week programme combines:

- Creating Innovative Practices and Strategies** **05 days**  
[approved by the Institute of Leadership]
- Directing and Managing Organisational Strategy** **05 days**

Ideal for individuals with responsibility for creating or directing strategy in their organisation. In week one, delegates will focus on what innovation means and how it can be stimulated in teams and individuals to create an organisational strategy that's adaptable and resilient in a changing world. Delegates will draw on their own real-life strategic challenges and work on solutions with input from their peers, tutors and inspirational guest speakers and visits.

In week two, the focus is on the practical skills and techniques needed to create a workable and sustainable strategy that aligns with organisational risks and opportunities, utilising the most effective planning and measurement tools and technologies.

**COURSE OBJECTIVES:** On completion, you will be able to:

- Understand your organisation's unique strategic challenges
- Enhance the competencies that facilitate innovation
- Select and plan strategies and manage risks effectively
- Establish strategic objectives using tools such as the balanced scorecard
- Develop performance management processes that ensure alignment of objectives
- Make best use of innovations in information, communications and technology
- Empower teams and effectively manage conflicts arising from change

## KEY TOPICS

- Exploring how innovative organisations measure, plan for and implement innovation and optimise information technology
- Understanding your organisation's priorities and current approach to strategic management
- Developing an organisation that wants to learn and improve
- Determining strategic objectives, allocation of resource and budget, and measurement of success
- Best use of project life cycle and planning tools
- Leadership styles and behaviours that facilitate or hinder innovation
- Aligning department, team and individual performance to strategic objectives

DURATION	FEE	DATE	VENUE
10 days	£4,450	01 - 12 July 2024	London

## "ON DEMAND" COURSES



In addition to the scheduled dates shown, we are flexible to schedule additional dates to our calendar in a location of your choice. To ensure we can explore adding an additional date, do aim to contact us with your request with a minimum of 4 months' notice to allow the course to be advertised.

## WE REWARD LOYALTY

We offer all our clients a '4+1' loyalty scheme. For every four delegates enrolled from an organisation in any calendar year, we will provide you with one additional place, free of charge.

**"Superb experience, I would love to return and do another course."**

ABDUL RAZAK BIN HAMZAH, Head of Integrity Unit, Ministry of Home Affairs, Malaysia. A delegate attending **Governance, Risk and Compliance Management and Integrated Assurance**.



## FEATURED TRAINER RALPH NAYLOR

A natural facilitator of skills development in leadership, change, innovation and project working, Ralph uses dynamic approaches and real-life situation training to enable delegates to commit to decisions and actions, both personal and organisational.

He has extensive experience working with many organisations in the public, private and third sectors.

Ralph has an MSc in Organisational Behaviour and is a member of The Learning and Performance Institute, Chartered Institute of Personnel Development and the Institute of Leadership and Management.