

# THE LEADERSHIP AND GOVERNANCE TOOLKIT FOR BOARDS AND SENIOR EXECUTIVES

LEADERSHIP AND MANAGEMENT PORTFOLIO



**CROWN AGENTS**  
ACCELERATING SELF-SUFFICIENCY & PROSPERITY

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# THE LEADERSHIP AND GOVERNANCE TOOLKIT FOR BOARDS AND SENIOR EXECUTIVES

## COURSE OUTLINE

This two-week programme combines:

**Executive Leadership in Action – Short Course** 05 days  
**Corporate Governance for Boards and Senior Executives** 05 days

Delivering demonstrably excellent corporate governance poses significant leadership challenges and often requires significant change and development. It places expectations, responsibilities and accountabilities upon Board Members, Senior Executives and Non-Executives charged with running organisations to strive for a higher standard of consistent governance excellence.

This interactive and challenging programme recognises that good organisational leadership and corporate governance work together in all successful organisations. Excellent corporate governance leadership provides the right strategic direction, high quality and ethical decision making, effective implementation of policies and organisational control. Through robust leadership, accountability, oversight and assurance, governance goes beyond just legal and regulatory compliance and duties of care and is the key enabler of achieving the very best outcomes for all stakeholders.

## WHO IS THIS PROGRAMME FOR?

This programme is designed for current and future executive and non-executive Board Members and Senior Executives. It will bring together the full range of expectations, competencies and behaviours required for Board Members, and takes them on a learning journey to achieve their corporate governance and personal development aims as they transition from being a “doing” board into a “governing” board. Working with our experienced trainers, delegates will be offered 1-2-1 executive coaching both during and after the programme to help embed learnings by addressing their individual leadership and governance challenges. You will be encouraged to produce a personal development plan to use learnings to address the challenges faced within your own workplace.

**COURSE OBJECTIVES:** On completion, you will be able to:

- Understand the purpose and direction of governance and leadership at the very top of an organisation

- Integrate effective ESG thinking into corporate strategic decision making and implementation
- Develop the right organisational culture and lead organisational behaviour
- Demonstrate ethical leadership
- Maintain effective stakeholder engagement
- Build and maintain personal and organisational trust
- Appreciate how to undertake effective oversight

## KEY TOPICS

- The nature, purpose, principles and practices of corporate governance
- The purpose and challenges of leadership for Board Members
- Effective organisational decision making and board effectiveness
- Culture and climate of leadership and governance excellence
- The values and principles of ethical leadership Trust, accountability and ownership
- Collective responsibilities
- Skills and attitudes of successful Executive and Non-Executive Board Members

DURATION	FEE	DATE	VENUE
10 days	£4,650	15 - 26 July 2024	London
		18 - 29 November 2024	Washington D.C.

## “ON DEMAND” COURSES



In addition to the scheduled dates shown, we are flexible to schedule additional dates to our calendar in a location of your choice. To ensure we can explore adding an additional date, do aim to contact us with your request with a minimum of 4 months' notice to allow the course to be advertised.

## WE REWARD LOYALTY

We offer all our clients a '4+1' loyalty scheme. For every four delegates enrolled from an organisation in any calendar year, we will provide you with one additional place, free of charge.

**“An eye opening, exciting, informative, educative, interesting, inspiring, motivating and empowering experience.”**

DR GLORIA AHMED, Director, OGP National Co-ordinator, Nigeria Open Government Partnership.



## FEATURED TRAINER

### MARIA OLDER

Maria is a charismatic and solution-focused facilitator who designs and delivers innovative training that focuses on individuals' needs and their unique learning journey.

Through her extensive international experience, she has an in-depth appreciation of how to bring learning to life.

A highly inspirational leadership and development professional, Maria has over 30 years' experience of delivering pragmatic and practical training across North America, Canada, Europe, Africa and Asia. With a focus on the practical applications of training materials, her coaching style encourages delegates to drive and implement change at both the individual and organisational level.