

# INTEGRATING GENDER MAINSTREAMING INTO POLICIES AND PROGRAMMES

ENVIRONMENTAL, SOCIAL AND GOVERNANCE (ESG) PORTFOLIO



**CROWN AGENTS**  
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# INTEGRATING GENDER MAINSTREAMING INTO POLICIES AND PROGRAMMES

## COURSE OUTLINE

The 2030 Agenda for Sustainable Development and the Sustainable Development Goals offer a historic opportunity to eradicate extreme poverty and create a more peaceful and prosperous world for all. To realise this opportunity and achieve SDG5: Gender Equality, governments must act to address gender inequality and ensure that women and girls and people with diverse sexual orientations, gender identities, gender expressions and sex characteristics (SOGIESC) are not left behind.

Public servants must do more to ensure government policies, programmes, and services are responsive to these groups' specific and diverse needs. They must also work harder to identify and address the underlying discriminatory laws, policies, norms, and practices that prevent women and people with diverse SOGIESC from fully participating in and benefitting from all aspects of political, economic and social life. Without this focus on gender equality and equity, public servants risk deepening existing inequalities that hinder the realisation of human rights and hold nations back from achieving their full potential.

Increasingly, national governments that demonstrate a commitment to gender equality are more likely to secure support from the increasing number of bilateral and multilateral donors that make women and girls' human rights a cornerstone of their approach to development cooperation. Public servants demonstrating skills and competencies in gender mainstreaming may also benefit from accelerated professional development.

## WHO IS THIS COURSE FOR?

This course is for public servants and others engaged in policy-making and programme delivery who want to learn how to integrate an intersectional gender perspective into the design, implementation, monitoring and evaluation of their policies, programmes, and services. This is to help ensure they are responsive to the specific and

diverse needs of women and girls and people with diverse sexual orientations, gender identities, gender expressions and sex characteristics.

**COURSE OBJECTIVES:** On completion, you will be able to:

- Ensure you use non-discriminatory language, make gender visible when relevant for communication purposes and invisible when not relevant
- Conduct an intersectional gender analysis to inform the design of your policies, programmes, and/or services
- Integrate gender considerations into the monitoring, evaluating and learning of your policies, programmes, and services
- Forge mutually beneficial and equitable partnerships with civil society organisations, including women-led organisations, movements and groups
- Safeguard against gender discrimination in the workplace and the delivery of policies, programmes and services

DURATION	FEE	DATE	VENUE
05 days	£2,650	21 - 25 October 2024	London

## "ON DEMAND" COURSES



In addition to the scheduled dates shown, we are flexible to schedule additional dates to our calendar in a location of your choice. To ensure we can explore adding an additional date, do aim to contact us with your request with a minimum of 4 months' notice to allow the course to be advertised.

## WE REWARD LOYALTY

We offer all our clients a '4+1' loyalty scheme. For every four delegates enrolled from an organisation in any calendar year, we will provide you with one additional place, free of charge.

**"Women belong in all places where decisions are being made."**

RUTH BADER GINSBURG, Associate Justice of the Supreme Court of the U.S.



## FEATURED TRAINER LAURA MARTINEAU-SEARLE

Laura Martineau-Searle is a Senior Gender Equality and Social Inclusion Specialist.

She works with governments, international institutions, the private sector and civil society to undertake research and design, influence and implement policies and procedures that put gender equality and social inclusion at the heart of sustainable development and human actions. She also brings deep technical expertise on what works to prevent, mitigate, and respond to gender-based violence. Laura has more than ten years of experience working on standalone and integrated GESI and GBV programmes in the global development sector,

including in-country field work across the African continent, notably Kenya, Ethiopia, Somalia, South Sudan, Uganda, Rwanda, Sierra Leone and Nigeria. She has a proven track record in cultivating and nurturing strategic partnerships to amplify the influence and impact of research, evidence and learning on policymaking and practice internationally.

Laura holds a BA, GDL and MSc in the Humanities and Social Sciences from the University of Oxford. She is also an accredited Gender Pro with George Washington University and the Gender Pro Alliance, comprising Bill and Melina Gates Foundation, UNICEF and UN Women.