

# ICT STRATEGY AND GOVERNANCE

PROJECT MANAGEMENT AND EVALUATION PORTFOLIO



**CROWN AGENTS**  
ACCELERATING SELF-SUFFICIENCY & PROSPERITY

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# ICT STRATEGY AND GOVERNANCE

## COURSE OUTLINE

An organisation's ICT strategy must be linked to its corporate future vision through systematic analysis of the business environment. Transformational change often means taking on increasingly large and complex ICT project portfolio, innovative initiatives and the latest digital services – and increasing concerns around the risk of project failure, service availability, and security breaches.

This course examines the rationale for ICT strategy and the reasons why an organisation might need a governance framework. The key areas explored include: market trends that could enable or disrupt an organisation's services; the impact of digital technology changes on human capital; and key issues, risks, constraints and cost implications associated with modern technology choices and ICT service provision.

Delegates will learn how to create a robust ICT strategy and how to implement it. They will also explore well-established assurance techniques and critical governance structures and roles.

**COURSE OBJECTIVES:** On completion, you will be able to:

- Develop an ICT strategy aligned to organisational strategy
- Describe different types of ICT governance frameworks and the support they provide
- Create a risk management plan covering ICT projects, services and security
- Engage and manage internal and external ICT stakeholders
- Provide project assurance and maintain project control
- Describe remedies for a poorly performing ICT programme or project

## KEY TOPICS

- Strategic analysis of your business environment
- Aligning ICT strategy with your organisation's objectives
- Implementing ICT strategy through portfolios and projects
- Governance and oversight and the role of the CIO (Chief Information Officer)
- Making change happen – how to overcome resistance and deliver
- Agile project management techniques in practice
- Assurance methods – strategic review techniques
- Benefits realisation tools

This is week two of **The Mastering Project Management, ICT Strategy and Governance Toolkit**.

DURATION	FEE	DATE	VENUE
05 days	£2,650	10 - 14 June 2024	London
		23 - 27 September 2024	London

## "ON DEMAND" COURSES



In addition to the scheduled dates shown, we are flexible to schedule additional dates to our calendar in a location of your choice. To ensure we can explore adding an additional date, do aim to contact us with your request with a minimum of 4 months' notice to allow the course to be advertised.

## WE REWARD LOYALTY

We offer all our clients a '4+1' loyalty scheme. For every four delegates enrolled from an organisation in any calendar year, we will provide you with one additional place, free of charge.

**“The discussions and group work were well coordinated, the site visits were excellent and the projects were really successful.”**

MILLICENT OLOO, Project Accountant, Kenya Power and Lighting Company.



## FEATURED TRAINER

### RICHARD ODOOM

Richard is a fellow of the Institute of Chartered Accountants in England and Wales and a Chartered member of the British Computer Society.

He has over 30 years' experience providing financial management and IT systems integration services to Ministries of Finance, Central Banks and other public-sector entities around the world, using his unique combination of IT, business management and accounting expertise.

With many years of capacity building experience, Richard has devised and delivered numerous Crown Agents training courses on financial management and accounting, audit and monitoring and evaluation in the UK and abroad.