

# EXCELLENCE IN GOVERNANCE: PERFORMANCE MANAGEMENT, INTERNAL CONTROL AND INTERNAL AUDIT

GOVERNANCE AND STRATEGY PORTFOLIO

NEW COURSE FOR 2024



**CROWN AGENTS**  
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NEW

## COURSE OUTLINE

The first quarter of this century has been particularly disruptive with significant adverse impacts across economies, society, and the environment globally. The future risk landscape heralds not only traditional, risks that we have been grappling with for decades (with limited success, but also wholly new, emerging, volatile, and fast moving geo-political, economic, ethical, technological, AI, environmental and societal risks which threaten our sustainability.

All entities, whether commercial, government or non-profit, must collaborate and engage more effectively and transparently with all stakeholders to pro-actively enable a better future across all sustainability dimensions. Governing bodies are working hard to redefine and elaborate meaningful, relevant organisational strategic purpose and the values that underpin performance. ESG is currently high on all agendas.

Good governance supports effective decision making within a clearly defined ethical and accountability framework, and excellent stakeholder engagement. Good governance achieves an appropriate balance between performance and compliance. To achieve this an organisation needs effective internal control. Rapid advances in digital technology, and newly emerging working norms and societal expectations are significantly changing the control landscape.

An effective Internal Audit function is essential and to gain optimal value for the organisation and the governance machinery. New forward-looking international internal audit standards will be a beacon for development so that internal audit functions can play their full role within an integrated assurance framework.

## WHO IS THIS PROGRAMME FOR?

This practical course will equip relevant board committee members, executives, senior managers, and functional heads/chiefs/officers with a specialist role in governance, performance management, control and internal audit, to establish, lead and manage specialist functions that meet current and emerging good practice expectations. It will also provide essential and practical insights for board secretaries and secretariat heads as well as those engaged in organisational change programmes.

## COURSE OBJECTIVES:

 On completion, you will be able to:

- Understand the integrated concepts of governance, ethics, performance management, control, internal audit, and assurance and the standards and competencies expected for each, including structural, procedural and behavioural components
- Appreciate how to establish, lead and manage the specialist functions to meet current and emerging global standards
- Evaluate your function's performance and compliance, and provide information and assurance as required in the accountability framework
- Engage effectively with your stakeholders

## KEY TOPICS

- Current and emerging concepts and standards of governance of organisations
- Effective stakeholder engagement
- Performance management
- Effectiveness of the control framework
- Effective internal audit and integrated assurance

Includes complementary professional subscription with The Chartered Governance Institute.

This course is week two of **The Governance Excellence Toolkit**.

DURATION	FEE	DATE	VENUE
05 days	£2,650	20 - 24 May 2024	Dubai
		14 - 18 October 2024	London

## "ON DEMAND" COURSES



In addition to the scheduled dates shown, we are flexible to schedule additional dates to our calendar in a location of your choice. To ensure we can explore adding an additional date, do aim to contact us with your request with a minimum of 4 months' notice to allow the course to be advertised.

## WE REWARD LOYALTY

We offer all our clients a '4+1' loyalty scheme. For every four delegates enrolled from an organisation in any calendar year, we will provide you with one additional place, free of charge.



## FEATURED TRAINER

### NIGEL FREEMAN

Nigel Freeman is a Corporate Governance specialist with many years of experience in both the public and private sectors.

Nigel spent 25 years in UK Revenue and Customs in many specialist, leadership and management roles. He has also held lead roles in governance, risk, audit

and counter fraud for the UK health sector regulator. Nigel brings a wealth of experience of leadership, consultancy, training and practitioner roles. He has implemented good corporate governance, risk management, audit and assurance in the UK and many countries around the world.

Well qualified academically and professionally, he has a long and successful association with relevant governance, audit and counter-fraud professional institutes and leading practitioner bodies. In line with international governance trends, Nigel has increasingly embraced an ESG agenda within a governance framework during training.