

# EVALUATION AND IMPACT ASSESSMENT OF POLICIES AND PROJECTS

PROJECT MANAGEMENT AND EVALUATION PORTFOLIO



**CROWN AGENTS**  
ACCELERATING SELF-SUFFICIENCY & PROSPERITY

e: [trainingbookings@crowagents.co.uk](mailto:trainingbookings@crowagents.co.uk)  
t: +44 [0]20 3940 4300

# EVALUATION AND IMPACT ASSESSMENT OF POLICIES AND PROJECTS

## COURSE OUTLINE

The ability to evaluate which project or policy will have the most impact and yield the best results for the greatest number of people is truly valuable when time and resources are inevitably under pressure.

This five-day programme will help policy makers, project managers and public service practitioners understand how to assess the likely impacts of potential policies and projects at the planning stage, and then evaluate whether the expected impacts and outcomes of these initiatives have been achieved.

It will cover the core principles of impact evaluation and assessment and equip participants with the skills to make more informed decisions and evaluations. This programme will benefit participants from public and private sector organisations, NGOs, local government departments and agencies.

**COURSE OBJECTIVES:** On completion, you will be able to:

- Improve the planning, procurement and management of impact evaluations and assessments
- Use the methods of impact evaluation to identify the most effective, efficient and value-for-money policy initiatives
- Improve the accountability of policy-making and public services in your locality, region or country

## KEY TOPICS

- Why measuring impact and outcomes is so important
- The difference between impact assessment and impact evaluation and when these should be applied in the policy process
- Using systematic reviews of evidence to assess impact

- How to establish a 'counter-factual' to understand the possible outcome of implementing an alternative policy
- Key qualitative methodologies
- The principles of cost benefit analysis
- Taking best practice examples of impact evaluations and assessments from around the world

This is week two of **The Policy Toolkit: Evidence, Evaluation and Impact Assessment**.

DURATION	FEE	DATE	VENUE
05 days	£2,650	20 - 24 May 2024	London
		21 - 25 October 2024	London

## "ON DEMAND" COURSES



In addition to the scheduled dates shown, we are flexible to schedule additional dates to our calendar in a location of your choice. To ensure we can explore adding an additional date, do aim to contact us with your request with a minimum of 4 months' notice to allow the course to be advertised.

## WE REWARD LOYALTY

We offer all our clients a '4+1' loyalty scheme. For every four delegates enrolled from an organisation in any calendar year, we will provide you with one additional place, free of charge.

**"Great experience. The use of practical examples in teaching was excellent and made learning easy and interesting."**

GLORIA NYANTEH, Head of Monitoring & Evaluation, National Petroleum Authority, Ghana.



## FEATURED TRAINER DR. PHILIP DAVIES

Philip is a leading figure in the development of evidence-based policy in the UK.

He has a wealth of knowledge in the area and has lectured and consulted throughout the world. Philip is a graduate of the Universities of

Oxford, London and California and was a faculty member of Oxford University for much of his career. He has also been a senior civil servant in the UK Cabinet Office and HM Treasury, responsible for policy evaluation and analysis. Philip is a leading figure in the development of evidence-based policy in the UK and has lectured and consulted widely on this topic throughout the world.

Philip has worked with the African Union Commission and the World Bank to develop impact evaluations and the use of evidence to reduce poverty in Indonesia, Africa and the Middle East.