

ESG AND INNOVATION IN SUSTAINABLE FINANCING: STRUCTURING SOLUTIONS TO BRIDGE FUNDING GAPS

ENVIRONMENTAL, SOCIAL AND GOVERNANCE (ESG) PORTFOLIO



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COURSE OUTLINE

Funding ranks as one of the greatest challenges faced by nation-states building sustainable infrastructure. The delivery of environmental and social (E&S) objectives demands levels of financing that cannot be met by national governments and development banks alone.

Projects and other initiatives must increasingly be structured to facilitate the participation of commercial banks and investors, and source the level of financing that is urgently required to transition to greener economies and deliver other E&S goals.

Through comprehensive technical coverage and relevant case studies, this highly practical programme looks carefully at the key issues surrounding the successful structuring and arrangement of, and participation in, financing of sustainable economic initiatives. This course will explore the measurement of E&S impact and the capital structuring of existing firms and special purpose vehicles. It also looks at the sources of revenue generation for the parties involved, such as fees and carbon credits, as well as net interest income.

COURSE OBJECTIVES: On completion, you will be able to:

- Understand ESG, sustainability and climate change in a global context
- Appreciate the role of financial structuring in facilitating participation in sustainable initiatives
- Understand project finance for environmental and social enterprises
- Understand Green Bond and Social Impact Bond markets and investor objectives
- Appreciate the purpose of loan syndication in facilitating participation across financier constituencies
- Analyse the role of different participants, their funding types and interactions

KEY TOPICS

- ESG, sustainability and climate change – green investment opportunities, funding requirements, and implications for the whole financial sector
- The roles of key participants, including government bodies, commercial and development banks and investors
- Collaborate funding and project finance
- Green Bonds and Loans and the “greenwashing” issue
- Loan syndication structures with banking and investor participants
- Key funding types: grants, equity, guarantees and senior and subordinated debt tranches
- Maximising the “additionality” of external funding

DURATION	FEE	DATE	VENUE
05 days	£2,950	01 - 05 July 2024	London
		18 - 22 November 2024	London

“ON DEMAND” COURSES



In addition to the scheduled dates shown, we are flexible to schedule additional dates to our calendar in a location of your choice. To ensure we can explore adding an additional date, do aim to contact us with your request with a minimum of 4 months' notice to allow the course to be advertised.

WE REWARD LOYALTY

We offer all our clients a '4+1' loyalty scheme. For every four delegates enrolled from an organisation in any calendar year, we will provide you with one additional place, free of charge.

“It has been an excellent training experience. The course materials, venue and facilitators were all good.”

JULDEH OMARU BAH, Director, National Telecommunications Commission, Sierra Leone. A delegate attending Sustainability and ESG Risks and Opportunities for Boards and Senior Executives.



FEATURED TRAINER DUNCAN HUGHES

Duncan has over 25 years of experience in financial services across the banking, asset management and insurance sectors.

During his career in financial services he has held many senior positions at major financial firms including NM Rothschild and Columbia Threadneedle, where he was responsible for, amongst other things, green bond structuring and the development of sustainable investment products.

Duncan is a tutor for all three levels of the internationally recognised Chartered Financial Analyst (CFA) programme, as well as the CFA's international ESG programme and their Climate Change impact qualification. Working with some of the world's leading banks, he has provided consultancy services to assist with the complex transition of their asset portfolios and capital allocations to meet Net Zero emissions targets and environmental commitments.

With a speciality in ESG training, Duncan has also delivered programmes for all levels within banking organisations to build knowledge capacity to support the transition to more sustainable balance sheets and product ranges.