

DIRECTING AND MANAGING ORGANISATIONAL STRATEGY

GOVERNANCE AND STRATEGY PORTFOLIO



CROWN AGENTS
ACCELERATING SELF-SUFFICIENCY & PROSPERITY

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DIRECTING AND MANAGING ORGANISATIONAL STRATEGY

COURSE OUTLINE

Clear strategic direction in an organisation ensures the effective management of staff resources and the successful delivery of operations and projects.

This programme focuses on enabling senior staff to develop both realistic and achievable strategic plans for their organisations, and the control mechanisms to ensure delivery. Through the use of case studies, visits, guest speakers and assignments, it will provide practical frameworks that can be put to work straight away on return to the office.

Delegates will be asked to identify a 'live' problem which they will work on through the week, presenting and discussing action plans, sharing experiences and evaluating best practice.

This course is ideal for directors and senior managers who are actively involved in strategic development and management.

COURSE OBJECTIVES: On completion, you will be able to:

- Communicate a clear vision and mission for the organisation
- Establish an understanding of the global, regional and local trends and risks that could affect the organisation's success
- Carry out a comprehensive analysis of strengths, weaknesses, opportunities and threats
- Establish strategic objectives aligned to the vision and mission, using a range of strategic and objective-setting tools such as the balanced scorecard
- Develop performance management processes that ensure alignment of objectives at all levels
- Ensure a process for initiating, managing and controlling change projects

KEY TOPICS

- Organisational analysis: understanding your organisation's priorities and approach to strategic management
- Articulating a strategic vision that is meaningful and inspirational
- Analysing the key trends, threats and drivers
- Determining strategic objectives, allocation of resource and budget, and measurement of success
- Aligning department, team and individual performance to strategic objectives
- Information systems for control of activities and decision making
- Management of organisational change projects

This is week two of **The Strategy Toolkit**.

DURATION	FEE	DATE	VENUE
05 days	£2,650	08 - 12 July 2024	London

"ON DEMAND" COURSES



In addition to the scheduled dates shown, we are flexible to schedule additional dates to our calendar in a location of your choice. To ensure we can explore adding an additional date, do aim to contact us with your request with a minimum of 4 months' notice to allow the course to be advertised.

WE REWARD LOYALTY

We offer all our clients a '4+1' loyalty scheme. For every four delegates enrolled from an organisation in any calendar year, we will provide you with one additional place, free of charge.

"Crown Agents provides a holistic and well vested view on a subject matter and area. The training sessions were educative and insightful."

TIFANNY PEARL AFFUL, Assistant Director IIA, Ministry of Energy, Ghana.



FEATURED TRAINER TOLU OMODARA

Tolu is an institutional strengthening and strategic management practitioner whose experience stretches across several key sectors.

She has played a critical role in implementing reforms in Nigeria, including leading the implementation of Competency-Based Recruitment in MTN, the development and implementation of an HR Reform Plan for the Federal Civil Service Commission, the implementation of a new Performance Management Process for Kaduna State Judiciary and the creation of a Leadership Development Programme for Nigeria's Federal Civil Service.

With many years of training and capacity building experience, Tolu has delivered strategy and leadership workshops in the USA, UK, UAE and Africa.