

DEVELOPING EFFECTIVE POLICIES: ANALYSIS, EVIDENCE AND IMPACT

GOVERNMENT, POLICY AND JUSTICE PORTFOLIO



CROWN AGENTS
ACCELERATING SELF-SUFFICIENCY & PROSPERITY

e: trainingbookings@crowagents.co.uk
t: +44 [0]20 3940 4300

DEVELOPING EFFECTIVE POLICIES: ANALYSIS, EVIDENCE AND IMPACT

COURSE OUTLINE

The most robust policies are underpinned and driven by strong and demonstrable evidence. This five-day course will help all those within governmental, public, private or NGO organisations who are responsible for the design, planning and implementation of policies, to improve their decision-making skills throughout the different stages of the policy process.

Focused on addressing the problems faced by delegates in their policy, programme or project challenges, on this course you will choose a real-life issue to work through over the week. Delegates will explore all stages of policy-making, from initial planning through to post implementation monitoring and evaluation. The different types and resources of evidence will be examined to assess their value and contribution, and how they can best be combined with other factors that affect the policy-making process.

This course will cover areas such as: systematic reviews; data from censuses and surveys; experimental evidence; economic appraisal methods; implementation evidence; qualitative methods and public consultations. This highly practical workshop also includes guidance on how to improve your communication of policy ideas to decision makers, including Ministers.

COURSE OBJECTIVES: On completion, you will be able to:

- Understand and implement the benefits of evidence-based policy making
- Use the best available evidence to improve your decision making around policies and their substance
- Appraise the worth and quality of available evidence
- Understand the various factors that can influence policy making
- Commission and manage research, evaluation and analytical services

KEY TOPICS

- Using research evidence to develop, implement and monitor robust and strategic policy
- The different types of research and evaluation
- Compiling high-quality evidence in performance-managed government and resource allocation
- Reviewing examples of evidence-based policy-making from different countries

This is week one of **The Policy Toolkit: Evidence, Evaluation and Impact Assessment**.

DURATION	FEE	DATE	VENUE
05 days	£2,650	13 - 17 May 2024	London
		14 - 18 October 2024	London

“ON DEMAND” COURSES



In addition to the scheduled dates shown, we are flexible to schedule additional dates to our calendar in a location of your choice. To ensure we can explore adding an additional date, do aim to contact us with your request with a minimum of 4 months' notice to allow the course to be advertised.

WE REWARD LOYALTY

We offer all our clients a '4+1' loyalty scheme. For every four delegates enrolled from an organisation in any calendar year, we will provide you with one additional place, free of charge.

“Well staffed organisation offering a great training experience and objectives.”

ERIC AMANKWAAH JUNIOR, Economics Officer, Ministry of Finance, Ghana.



FEATURED TRAINER

DR. PHILIP DAVIES

Philip is a leading figure in the development of evidence-based policy in the UK.

He has a wealth of knowledge in the area and has lectured and consulted throughout the world. Philip is a graduate of the Universities of

Oxford, London and California and was a faculty member of Oxford University for much of his career. He has also been a senior civil servant in the UK Cabinet Office and HM Treasury, responsible for policy evaluation and analysis. Philip is a leading figure in the development of evidence-based policy in the UK and has lectured and consulted widely on this topic throughout the world.

Philip has worked with the African Union Commission and the World Bank to develop impact evaluations and the use of evidence to reduce poverty in Indonesia, Africa and the Middle East.