

CREATING INNOVATIVE PRACTICES AND STRATEGIES

[APPROVED BY THE INSTITUTE OF LEADERSHIP]

GOVERNANCE AND STRATEGY PORTFOLIO



CROWN AGENTS
ACCELERATING SELF-SUFFICIENCY & PROSPERITY

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COURSE OUTLINE

The dynamic global environment challenges all organisations to evolve and respond to changing trends. Successful innovation is at the heart of making the most of the opportunities this provides.

This programme focuses on enabling managers to stimulate innovation in teams and individuals at all levels in their organisation for improved operational performance and the development of effective strategies for long term success.

The programme is highly interactive and responsive to participants' environments, focused on relevant problems, experience sharing and evaluation of best practices with a range of guest speakers and visits. It's ideal for all managers and leaders actively seeking new or improved strategies and outputs and ways for their organisation to deliver them.

COURSE OBJECTIVES: On completion, you will be able to:

- Enhance the competencies that facilitate innovation
- Develop organisations flexible enough to meet demands
- Make best use of innovations in information, communications and technology
- Select and plan strategies sensitive to a changing and uncertain environment and manage risks effectively
- Empower teams and effectively manage the conflicts that innovation can provoke
- Support the adoption and continuous improvement of innovative strategies

KEY TOPICS

- What is an innovative organisation? Explore influences such as culture, structure and business model
- Developing an organisation and teams within it that respond, learn and improve

- Case studies of innovative organisations: how they measure, plan for and implement innovation and optimise information technology
- The power of engaging stakeholders in innovative thinking using participative decision-making tools
- Using project life cycle and planning tools with agility and managing the risks of innovation
- Managing in a culture of change: motivation, influence, and conflict management
- Leadership styles and behaviours that facilitate or hinder innovation



This is an IoL endorsed programme. For full details see the course outline at www.crownagents.com/training/

This is week one of The Strategy Toolkit.

DURATION	FEE	DATE	VENUE
05 days	£2,650	01 - 05 July 2024	London

"ON DEMAND" COURSES



In addition to the scheduled dates shown, we are flexible to schedule additional dates to our calendar in a location of your choice. To ensure we can explore adding an additional date, do aim to contact us with your request with a minimum of 4 months' notice to allow the course to be advertised.

WE REWARD LOYALTY

We offer all our clients a '4+1' loyalty scheme. For every four delegates enrolled from an organisation in any calendar year, we will provide you with one additional place, free of charge.

"Excellent delivery with great content. Overall it was a wonderful experience."

KOFI OFOSU NKANSAH, Managing Director, Accra Digital Centre, Ghana.



FEATURED TRAINER

RALPH NAYLOR

A natural facilitator of skills development in leadership, change, innovation and project working, Ralph uses dynamic approaches and real-life situation training to enable delegates to commit to decisions and actions, both personal and organisational.

He has extensive experience working with many organisations in the public, private and third sectors.

Ralph has an MSc in Organisational Behaviour and is a member of The Learning and Performance Institute, Chartered Institute of Personnel Development and the Institute of Leadership and Management.