

CORPORATE GOVERNANCE FOR BOARDS AND SENIOR EXECUTIVES

GOVERNANCE AND STRATEGY PORTFOLIO



CROWN AGENTS
ACCELERATING SELF-SUFFICIENCY & PROSPERITY

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CORPORATE GOVERNANCE FOR BOARDS AND SENIOR EXECUTIVES

COURSE OUTLINE

The purpose of governance is to help build trust, transparency and accountability within a conducive corporate culture which proactively manages risks, fosters high performance and optimally achieves corporate compliance and control to enhance organisational and stakeholder value.

Corporate governance places expectations, responsibilities and accountabilities upon Boards Members and Senior Executives charged with running organisations to strive for a higher standard of consistent governance excellence. Excellent corporate governance provides the right strategic direction and control of every type of organisation.

Through robust leadership, accountability, oversight and assurance, governance goes beyond just legal and regulatory compliance and duties of care and is the key enabler of achieving the very best outcomes for all stakeholders.

This programme is designed for current and future executive and non-executive Board Members and Senior Executives. It will equip them to effectively discharge their individual and collective governance roles, responsibilities and accountabilities, and lead the organisation to success and sustainability through governance excellence.

COURSE OBJECTIVES: On completion, you will be able to:

- Define the nature, important components and requirements of corporate governance frameworks and integrate them harmoniously with other current initiatives
- Identify the structural, behavioural and procedural requirements of good governance with relevant roles, responsibilities and accountabilities within a conducive culture based on values
- Appreciate the importance of risk governance and how to achieve it
- Design the Board's informational and assurance needs to discharge its oversight effectively while ensuring appropriate stakeholder engagement

KEY TOPICS

- The framework, nature, importance, principles and practices of good corporate governance
- Board effectiveness including direction, decision making, oversight and stakeholder engagement
- Structural and HR requirements and ensuring the right culture and behaviours
- Achieving both organisational compliance and effective performance
- Effective risk governance and risk management
- Meeting informational and audit/assurance needs using three lines of defence

This is week two of **The Leadership and Governance Toolkit for Boards and Senior Executives**.

DURATION	FEE	DATE	VENUE
05 days	£2,950	22 - 26 July 2024	London
		25 - 29 November 2024	Washington D.C.

"ON DEMAND" COURSES



In addition to the scheduled dates shown, we are flexible to schedule additional dates to our calendar in a location of your choice. To ensure we can explore adding an additional date, do aim to contact us with your request with a minimum of 4 months' notice to allow the course to be advertised.

WE REWARD LOYALTY

We offer all our clients a '4+1' loyalty scheme. For every four delegates enrolled from an organisation in any calendar year, we will provide you with one additional place, free of charge.

"Great facilitator. Knowledgeable, articulate, very involving and accommodating to sharing different experiences."

OLIVE GITAU, Board Trustee, Central Bank of Kenya.



FEATURED TRAINER NIGEL FREEMAN

Nigel Freeman is a Corporate Governance specialist with many years of experience in both the public and private sectors.

Nigel spent 25 years in UK Revenue and Customs in many specialist, leadership and management roles. He has also held lead roles in governance, risk, audit

and counter fraud for the UK health sector regulator. Nigel brings a wealth of experience of leadership, consultancy, training and practitioner roles. He has implemented good corporate governance, risk management, audit and assurance in the UK and many countries around the world.

Well qualified academically and professionally, he has a long and successful association with relevant governance, audit and counter-fraud professional institutes and leading practitioner bodies. In line with international governance trends, Nigel has increasingly embraced an ESG agenda within a governance framework during training.