

CAPITAL MARKETS' MASTERCLASS FOR BANKS

BANKING, FINANCIAL SERVICES AND PENSIONS PORTFOLIO

NEW COURSE FOR 2024



CROWN AGENTS
ACCELERATING SELF-SUFFICIENCY & PROSPERITY

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CAPITAL MARKETS' MASTERCLASS FOR BANKS

NEW

COURSE OUTLINE

For many decades, capital markets have provided the major developed economies with critical sources of long term financing for both governments, corporates and projects relating to the development of socio-economic infrastructure. They have enormously improved the productivity of these economies.

Banks have played pivotal roles in both the development and operation of capital markets. They have facilitated investors' participation in corporate financing via debt securities structuring, arranging and market-making, as well as providing advisory services for firms listing their equity on stock exchanges.

This comprehensive programme provides delegates with key insights into the nature and functions of capital markets, including those traded over-the-counter (OTC) as well as via exchanges. In addition to the structuring, arranging, market-making and trading activities that banks carry out, the programme also covers the key middle and back-office functions in capital markets, including the critical role of custodian banks. It will also address the key considerations for banks providing investment products, as well as the ramifications of holding securities in its Trading Book from a risk and capital adequacy perspective.

COURSE OBJECTIVES: On completion, you will be able to:

- Understand the nature and functions of debt and equity capital markets
- Appreciate the roles that banks play in capital markets ecosystems
- Identify key capital market user and investor constituencies
- Assimilate the capital markets "value chain" and engagement with firms and investors
- Assess the different roles played by banks in OTC vis-à-vis exchange-traded markets
- Identify required HR and systems capacities effective capital markets participation

- Analyse the implications of investment product development and marketing
- Understand the capital impact of holding securities for trading on the balance sheet

KEY TOPICS

- Roles of banks in capital markets as complements to core lending activities
- Nature and operation of debt and equity capital markets
- Government, corporate and project developer users of capital markets
- Principal domestic and overseas investor constituencies

DURATION	FEE	DATE	VENUE
05 days	£2,650	06 - 10 May 2024	London

"ON DEMAND" COURSES



In addition to the scheduled dates shown, we are flexible to schedule additional dates to our calendar in a location of your choice. To ensure we can explore adding an additional date, do aim to contact us with your request with a minimum of 4 months' notice to allow the course to be advertised.

WE REWARD LOYALTY

We offer all our clients a '4+1' loyalty scheme. For every four delegates enrolled from an organisation in any calendar year, we will provide you with one additional place, free of charge.

"Crown Agents has a good training set-up and experiences, together with well-known trainers."

MEKONNEN YELEWEMWOSSEN, CEO/Board member, Abay Bank. A delegate attending Banking Strategy and Management.



FEATURED TRAINER DUNCAN HUGHES

Duncan has over 25 years of experience in financial services across the banking, asset management and insurance sectors.

During his career in financial services he held many senior positions at major financial firms including NM Rothschild and Columbia Threadneedle. In recent years, he has specialised in developing market financial services and pensions and has lectured and consulted widely in South-East Asia and Africa. He is the author of a number of publications in the fields of investment, financial risk management and on the opportunities presented by new financial technologies, including blockchain, particularly in a development context.