

# BOARD EFFECTIVENESS AND BEST PRACTICE PERFORMANCE

GOVERNANCE AND STRATEGY PORTFOLIO



**CROWN AGENTS**  
ACCELERATING SELF-SUFFICIENCY & PROSPERITY

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# BOARD EFFECTIVENESS AND BEST PRACTICE PERFORMANCE

## COURSE OUTLINE

Good governance lays the foundation for setting the right purpose and direction for an organisation and the fulfilment of that purpose in an ethical, productive and responsible way. An effective board strikes the right balance between its compliance and performance obligations so as to generate value for the organisation and its stakeholders through governance excellence. Due to rapidly changing global priorities, stakeholder demands and a volatile risk and opportunities landscape, boards of all types from all sectors need to step up to optimise their performance to effectively deliver the desired ESG (environmental, social and governance) results that will drive ethical and sustainable success.

It is important that boards establish a meaningful suite of metrics and the means of assessing their own performance (both collectively and individually) to be able to drive through timely improvements for organisational development. Only if the board is truly effective and high performing can it lead and drive through its stewardship responsibilities for the advancement and performance of the whole organisation.

## WHO IS THIS PROGRAMME FOR?

This programme is designed for current and future executive and non-executive Board Members and Senior Executives. It will consider all aspects of effectiveness, including the structural, technical, ethical and attitudinal elements that lead to meaningful change.

**COURSE OBJECTIVES:** On completion, you will be able to:

- Understand the different types of boards, what they are accountable for and to whom
- Understand the nature and importance of governance and how boards can work with the executive and management teams to identify and achieve good governance standards
- Appreciate how to achieve a balance between compliance and performance obligations
- Understand risk governance and risk culture

- Define good board performance practices, both individual and collective, that are necessary to deliver the purpose and desired outcomes of the organisation
- Understand board composition and succession best practice
- Appreciate the various ways of assessing effectiveness and performance
- Be able to develop an action plan to improve your organisation's board effectiveness

## KEY TOPICS

- The nature, purpose, principles and practices of ESG
- Accountability and performance
- Organisational purpose, culture compliance, performance and sustainability
- Measurement and evaluation criteria for board effectiveness
- Board oversight and assurance, and stakeholder engagement
- Improvement, development and succession planning

DURATION	FEE	DATE	VENUE
05 days	£2,650	21 - 25 October 2024	London

## "ON DEMAND" COURSES



In addition to the scheduled dates shown, we are flexible to schedule additional dates to our calendar in a location of your choice. To ensure we can explore adding an additional date, do aim to contact us with your request with a minimum of 4 months' notice to allow the course to be advertised.

## WE REWARD LOYALTY

We offer all our clients a '4+1' loyalty scheme. For every four delegates enrolled from an organisation in any calendar year, we will provide you with one additional place, free of charge.

**"I have been to other Crown Agents courses but the quality of teaching especially from Nigel Freeman on this course was great."**

SANDRA OPOKU, Director, Ghana Ports and Harbours Authority.



## FEATURED TRAINER

### NIGEL FREEMAN

Nigel Freeman is a Corporate Governance specialist with many years of experience in both the public and private sectors.

Nigel spent 25 years in UK Revenue and Customs in many specialist, leadership and management roles. He has also held lead roles in governance, risk, audit

and counter fraud for the UK health sector regulator. Nigel brings a wealth of experience of leadership, consultancy, training and practitioner roles. He has implemented good corporate governance, risk management, audit and assurance in the UK and many countries around the world.

Well qualified academically and professionally, he has a long and successful association with relevant governance, audit and counter-fraud professional institutes and leading practitioner bodies. In line with international governance trends, Nigel has increasingly embraced an ESG agenda within a governance framework during training.