

# BEST PRACTICE IN TREASURY MANAGEMENT

FINANCIAL MANAGEMENT PORTFOLIO

NEW COURSE FOR 2024



**CROWN AGENTS**  
ACCELERATING SELF-SUFFICIENCY & PROSPERITY

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# BEST PRACTICE IN TREASURY MANAGEMENT

NEW

## COURSE OUTLINE

Treasury Management lies at the heart of the financial strategy of all organisations. It brings together the strategic management of cash, investments and debt to enable an organisation to manage and plan its liquidity.

Cash has to be closely managed on a daily basis, but also with regard to longer-term needs in terms of financing capital investment and investing surplus funds. Effective treasury management is vital in ensuring that the organisation has the cash resources it needs when it needs them, while managing risk, minimising the cost of debt and optimising the returns on investment.

Expertise in this area is required by every public and private sector organisation. It is vital that investments are managed within a Treasury Management strategy that is integrated with overall national economic policy.

**COURSE OBJECTIVES:** On completion, you will be able to:

- Develop an outline Treasury Management strategy and key associated policies
- Manage risk and performance, cash flow management and modelling
- Understand key borrowing and investing instruments and their risks and benefits
- Appreciate the key Treasury implications of International Accounting Standards
- Monitor and report on Treasury Management

## KEY TOPICS

- Treasury Management strategy, reporting and performance measures
- Financial risk management tools and techniques
- Cash flow management and modelling
- Investments and borrowing – short, medium and long term
- Proactive management of the debt portfolio and refinancing
- Counter-fraud measures
- Capital markets development, liquidity, sovereign debt and sustainability

This is week one of **The Treasury and Debt Management Toolkit**.

DURATION	FEE	DATE	VENUE
05 days	£2,650	17 - 21 June 2024	Dubai

## “ON DEMAND” COURSES



In addition to the scheduled dates shown, we are flexible to schedule additional dates to our calendar in a location of your choice. To ensure we can explore adding an additional date, do aim to contact us with your request with a minimum of 4 months' notice to allow the course to be advertised.

## WE REWARD LOYALTY

We offer all our clients a '4+1' loyalty scheme. For every four delegates enrolled from an organisation in any calendar year, we will provide you with one additional place, free of charge.

“Crown Agents has left an amazing lasting impression. I will recommend their courses to all my colleagues.”

EDNA NANDUDU, Senior Assistant Secretary, Ministry of Justice & Constitutional Affairs, Uganda.



## FEATURED TRAINER KEN MACNEILL

Ken has worked extensively in both the public and private sectors to improve performance, including within national and regional governments and the NHS.

He brings considerable practical experience of financial management, corporate governance, risk management and accounting to his training delivery. For over 10 years Ken has trained delegates from across the world, and has worked with the UK senior service on a UK government financial management improvement programme.

A Business Studies and Accounting graduate from the University of Edinburgh, Ken is a Chartered Institute of Public Finance and Accountancy member and former examiner.