PHILANTHROPISTS, CORPORATES & PRIVATE-SECTOR ORGANISATIONS:
HELP US URGENTLY DELIVER LIFE-SAVING ASSISTANCE TO UKRAINE

As the Russian military invasion of Ukraine continues, civilians are forced to flee their homes or take refuge in bomb shelters and subway stations throughout Ukraine. The infrastructure of the country has been severely damaged and has left hundreds of thousands of people without electricity or water, while damaged bridges and roads leave residents cut off from food supplies. The most pressing humanitarian needs are essential medicines and health services, as well as equipment, drinking water and hygiene products. CROWN AGENTS PLANS TO PROVIDE A QUICK RESPONSE TO HELP SAVE LIVES.

THE HELP NEEDED
As the crisis unfolds, with your assistance Crown Agents can act early to ensure that immediate needs are met. We are responding out of our offices in Kyiv and Lviv as well as our humanitarian base in Poland. Having previously been embedded in the Ukrainian Ministry of Health, our teams have a unique contextual understanding of the country’s healthcare needs. We are on the ground, enabling us to track developments and are rapidly scaling-up to assist.

We are launching an urgent appeal for donations to support our holistic approach. This includes:

- Thermal blankets
- Hygiene kits
- Dignity kits
- New-born kits
- Medical supplies
- Tents
- Fuel
- CASH support
- PPE
- Communication devices

WHY CROWN AGENTS
Crown Agents has been working in Ukraine for the last 25 years and has a committed team on the ground. We have established distribution networks and warehousing capability and work on a broad range of programmes to procure essential medicines, such as life-saving heart stents and oncology drugs. Since the start of the 2020 COVID-19 pandemic, we have also supplied all of the country’s COVID-19 vaccines.

In times of crisis Crown Agents has a proven ability to procure and deliver humanitarian supplies to assist the most vulnerable. We are a global leader in humanitarian response delivery, having operated at scale in contexts such as the 2015 Nepal earthquake and the Ebola crisis in Sierra Leone. Crown Agents’ freight-forwarding arm, Greenshields Cowie, is a Lead Logistics Partner across the health and humanitarian sectors. Managing complex logistical challenges for major donors, governments, NGOs and commercial organisations, they are renowned for delivering a myriad of commodities into some of the most challenging, remote and volatile regions in the world.

HOW YOU CAN HELP
In times of disaster, quick access to funding helps us to procure and deliver humanitarian aid and support in the shortest time possible. Crown Agents International Development (CAID) [charity number: 1192249] is raising funds to support the urgent work that Crown Agents is doing in Ukraine, in partnership with Greenshields Cowie, our award-winning freight forwarding team. Together, we can get life-saving equipment to the hardest-to-reach areas in Ukraine the quickest way possible. WE URGENTLY NEED YOUR HELP TO RESPOND TO THE EMERGENCY NEEDS OF THE UKRAINIAN PEOPLE AT THIS CRITICAL TIME.

FOR MORE INFORMATION ON HOW TO HELP:
Keith Kibirango, Director of Philanthropy and Private Sector Engagement
Email: Keith.Kibirango@crownagents.co.uk Telephone: +44 7827826586
www.crownagents.com